



## Overview

Berkshire Hathaway of Ocean City, New Jersey services the local real estate needs of the beach and surrounding communities. Our relationship with the organization spans from independent agents to regional contacts in the Ocean City and Philadelphia suburbs.

### CLIENT

Berkshire Hathaway

### LOCATION

Ocean City NJ

### INDUSTRY

Real Estate

## Project Summary Highlights – Web Design & Development

- Custom designed WordPress theme based upon client preferences and style guidelines.
- Responsive user interface to allow for a mobile and tablet-friendly experience
- Hosting & Maintenance in order to service ongoing needs of the client.
- Custom Multiple Listing Service allows property listings to be dynamically pulled and presented from the Berkshire Hathaway database.
- Visitors may also request a viewing on specific properties and search using granular real estate filter.
- Localized content & listings – content being pulled is localized to the area that the specific agent serves by linking up directly with their personal MLS account.
- Listing promotion & dynamic presentation – listings were incorporated into the designs in order to highlight and draw attention to important listings.
- Custom logo design included up to 5 unique designs and 2 rounds of revisions.