



Overview

Insight Homes is a new home builder that builds award winning "green" single family homes. WebiMax has developed a successful digital marketing strategy to increase traffic, rankings, and conversions.

CLIENT

Insight Homes

LOCATION

Bridgeville, Delaware

INDUSTRY

Construction

Project Summary Highlights – Digital Marketing

As a result of our combined efforts between PPC, SEO, and Social Media we have increased traffic across the board.

- Overall traffic increased 2,012.03%
- Organic traffic increased 862.07%
- Referral traffic increased 1628.89%
- Direct traffic increased 1099.47%
- Social Media visits increased 100%.