



CLIENT
Nibbly

LOCATION
New York

INDUSTRY
Food Discovery App

Overview

Nibbly is a new food discovery app available for download through the iTunes app store. The app is a restaurant location based program where it will tell you the best restaurants and sort by reviews, price, menu in a 1 mile radius. The app links with FourSquare to pull this data. The app website, Nibbly.com is utilized increase exposure, awareness and device downloads of the Nibbly app.

Project Summary Highlights – Digital Marketing

- Through WebiMax's targeted Digital Marketing Strategy the site has gained exceptionally high visibility in targeted search engine terms.
- 2615 Website Visits in less than 2 months
- 283.02% increase in Organic traffic in a month and continues to increase
- 27% positive decrease in overall bounce rate and continues to improve
- Gaining rankings from zero to pages 3 and 4 in Google in a month
- 100% increase in Website App Button Clicks in a month