



CLIENT
SpectraCom, Inc.

LOCATION
Pennsauken, NJ

INDUSTRY
Security Systems

Overview

Spectracom Inc. was established in 1998 with a vision to become the premier home and commercial security company in the Tri-state area. Today, the company offers the convenience and control afforded by the state-of-the-art equipment it installs for customers in the Guardian service area across the country. Spectracom offers its customers live 24-hour monitoring services that enhance the abilities of their Spectracom-installed equipment.

Project Summary Highlights – Web Design & Development

- Engaging Custom Design
- Custom Responsive Design Layouts for Mobile Devices
- Content Writing
- Highlights featured equipment with interactive demos & videos
- Calls to Action & icon replacements to bullet points to enhance the user experience
- Integrated Blog